

CYPS Overview and Scrutiny Child Poverty October 2022

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Early Help, Inclusion & Vulnerable Children



Child Poverty Working Group



Vision: *Children, young people and families have the resources to meet their basic needs, including accessing opportunities to take part in society*

- 1.** to understand the level and impact of poverty on children, young people and families in County Durham;
- 2.** practitioners across the County Durham Partnership have the skills and knowledge to help support children and families at the earliest opportunity who are affected by poverty;
- 3.** narrow the gap in access to culture and leisure for children and young people and
- 4.** raise aspirations and resilience of children and young people making the move into further education, training or employment.

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Durham Insight

Insight & intelligence to inform

<https://www.durhaminsight.info/children-in-poverty/>

Priority 1: To understand the level and impact of poverty on children, young people and families in County Durham in order to better target support and resources

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Priority 2: Practitioners across the County Durham Partnership have the skills and knowledge to identify and support children and families affected by poverty at the earliest opportunity

- **Financial Ability Training** for frontline staff
- **A dedicated web page** [Help with your money](#)
- [Help with buying items for school - Durham County Council](#)
- **Healthy Start Vouchers promotion**
- **Advice in County Durham Portal**
- **Family Centre offer** - pre-loved clothes and baby equipment, access food hampers, signposting community pantries, access CAB etc



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Cutting the cost of the school and pre school day: Raising awareness of child poverty



106 schools undertaken the programme

School uniform and PE kits

Food in school

After school clubs and trips

Resources and equipment

Charity and special events

Whole school considerations



Affordable school uniforms: a guide

Priority 3: Promote social inclusion to ensure all children, young people and families have access to culture, leisure, sport and wellbeing

- Leisure Centre transformation programmes –ongoing co-production with young people
- Poverty awareness training for all Leisure Centre staff
- Pre Loved clothing and equipment scheme including swimming costumes and goggles
- Free top up swimming lessons in areas of high deprivation
- Free swimming for all during school holidays and weekends - **31,540** free swims and **216** families with a child with SEND access 'Splashability'



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Fun and Food

- DfE funded programme for Easter Summer and Christmas
- Poverty Action Grp funding - half terms
- 2021 = 41,000 attended
- 2022 to date = 48,174 with 2,038 children with SEND



Summer Fun and Food in Durham

FUN & FOOD

Holiday activities with healthy food

Funded by the Department for Education



Priority 4: Raise aspirations and resilience of children and young people making the move into further education, training or employment.

- schools are offered a range of work-related learning and enterprise programmes.
- **DurhamWorks** Programme for Schools, pupils who are identified as being at risk NEET in future, are provided with a range of support to enable them to progress into sustained post-16 learning.
- Young people who do not make a successful progression into post-16 learning receive support through DurhamWorks. They receive transition support, the opportunity to obtain English and maths qualifications

The logo for DurhamWorks is displayed on a rectangular background with a green-to-blue gradient. The word "Durham" is written in a large, black, sans-serif font. Below it, the word "Works" is written in a large, white, sans-serif font, with a play button icon (a white triangle inside a white circle) replacing the letter 'o'.

Additional support

Household Support Fund

- ✓ one-off food voucher payment of £75 to families with children on FSM
- ✓ one-off distribution of food vouchers to care leavers, worth £60 each.

✓ School Support Fund

✓ Education Fun Fund

- ✓ **Stronger Families Grant and Greggs Fund** - Home safety equipment/cots and beds/washing machines etc

✓ School Period Products Scheme

✓ Feeding Families Food Parcels and Hygiene Packs

✓ Reducing Food Waste -The Bread-and-Butter Thing (TBBT)

- ✓ **Family Centre offer** - pre-loved clothes and baby equipment, access food hampers, signposting community pantries, access CAB etc

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Next Steps

- (a) Continue to develop and innovate County Durham's **Fun and Food programme** in co-production with young people and families;
- (b) provide all schools, nurseries and college with '**Cutting cost of school/ pre-school day**' information and target education establishments in area of high deprivation/ low uptake of FSM for additional help and support;
- (c) Implement the County Durham Family Hub and Start for Life programme;**
- (d) Work with schools, parents and young people through Cutting Cost of school day to understand the extent and impact of **digital poverty for children** and young people
- (e) Work with Public Health, CST, young people and families to explore the impact of **transport costs for young people and families** accessing cultural, leisure and wellbeing activities.

Any Questions ?



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